Supply Chain Control Tower

AidEx November 17, 2022



trellyz



Founder

Silicon Valley veteran

Creator of User Interface language for websites (1996)



World leading app for migrants, refugees, displaced and organizations who help them Winner of the Padre Aruppe Human Rights Prize

Currently in the Cooper Hewitt, Smithsonian Design Museum "Designing Peace" exhibition until September 2023

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50 countries, 8,000+ organizations

A few of our partners















Creators of RefAid



Winner of the Padre Arrupe Human Rights Prize – 2021



Winner of the TechConnect
Defense Innovation Award
2022

Exhibited in the Cooper Hewitt, Smithsonian Design Museum's "Designing Peace" Exhibit through September 2023





trellyz offers an

An integrated supply chain

solution **Mapping Groups** Data **Visibility Networks Communications Transportation Incidents Supplies Organizations** Weather

Supply Chain Command Center

many-to-many

real-time

location-aware

logistics

situational awareness

pre-positioning

data-driven decisionmaking

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Humanitarian supply chain

How government, private sector and nonprofit partners deliver services and respond to crises



people, resources, assets, supplies



many to many



VS

traditional linear

Our secret sauce



Network Coordination



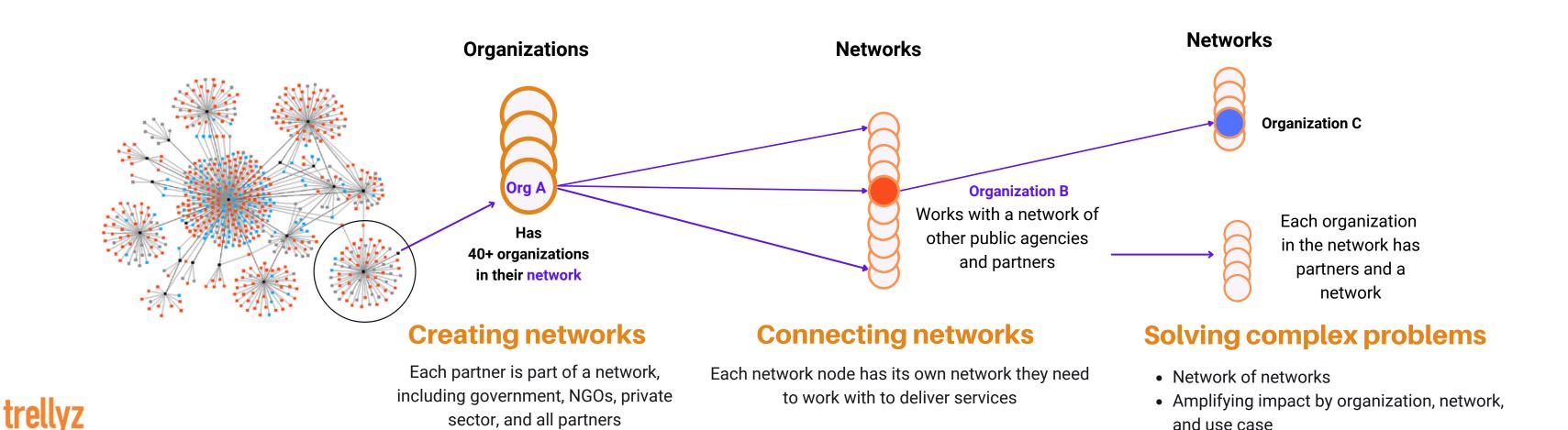
Communications



Mapping

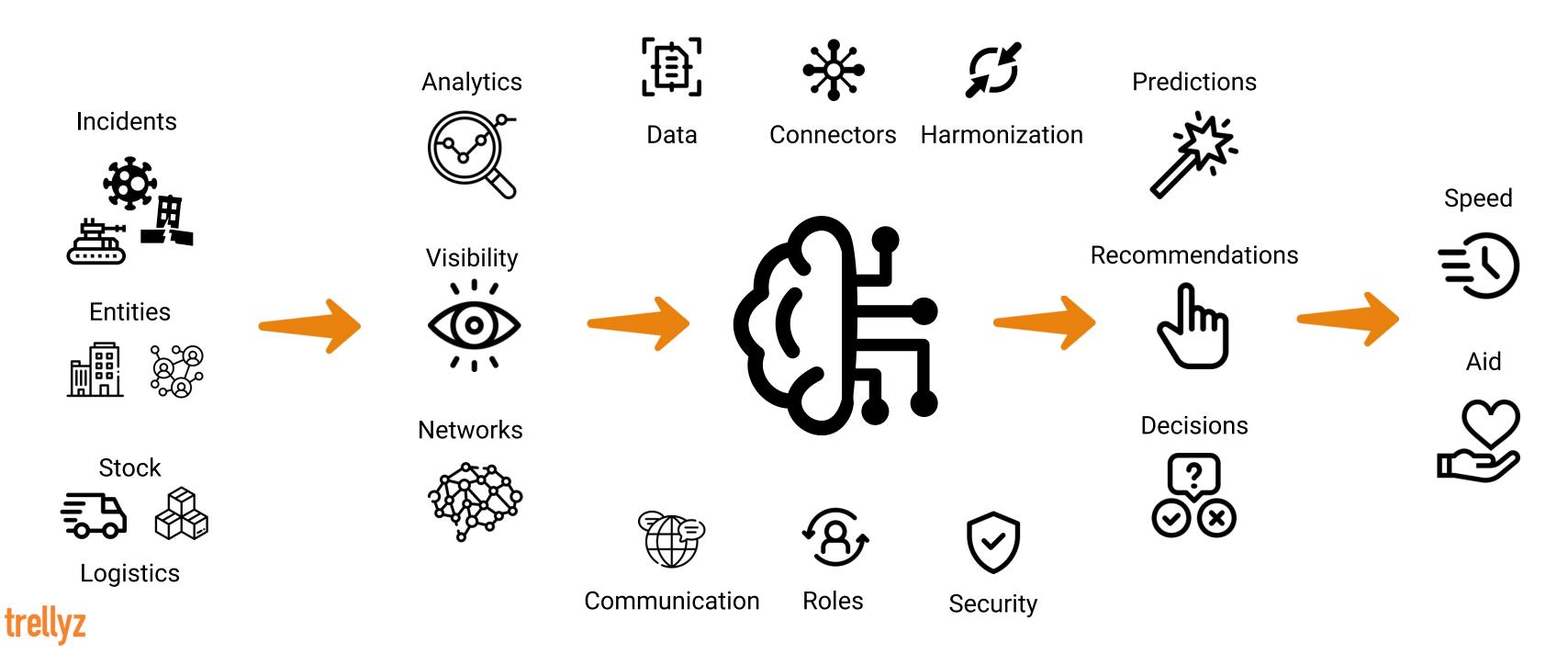


Connect infinite networks to scale your impact



The objective:

"What is happening to my supply chain now?"



Demand and supply planning

visibility and optimization













optimization requires set up and access to full data sets

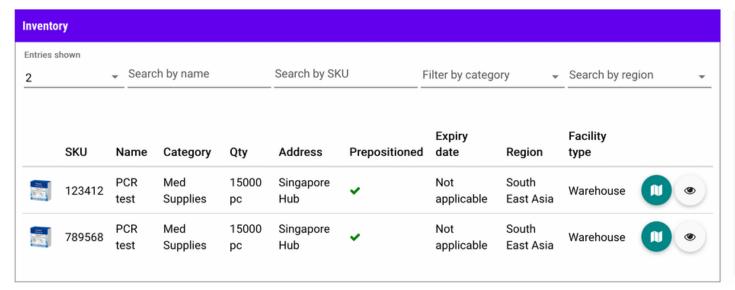
Inventory health





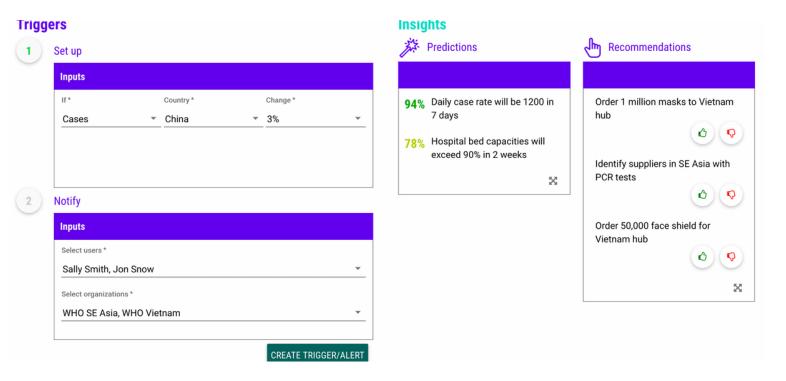


improve accuracy and optimize





Example of Inventory and Insights





Programming triggers, notifications and alerts

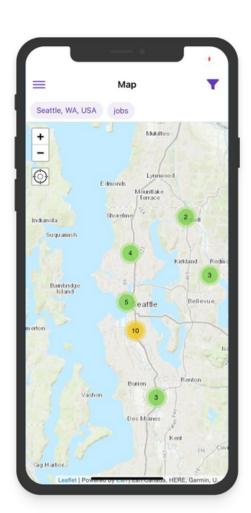
6 Mobile App for key functions

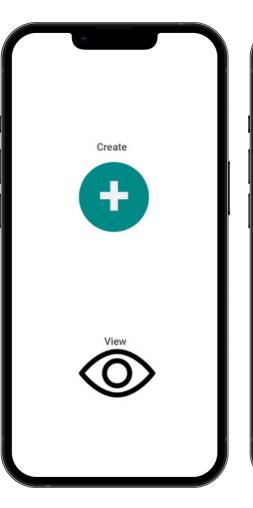




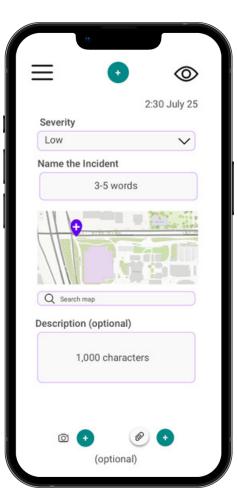










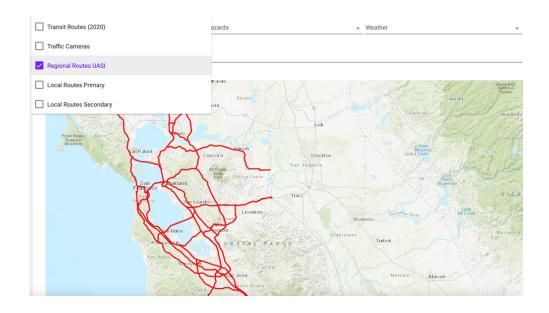


This is an example of how the mobile app can offer the ability to create incidents.

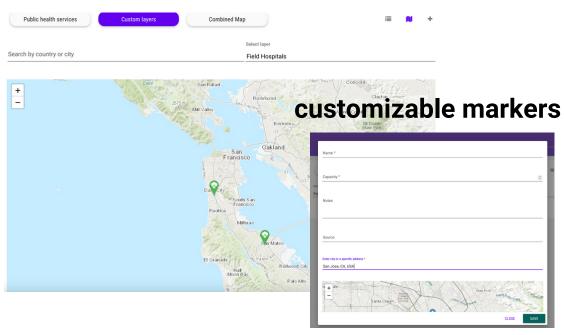
Our mobile app can be configured to include most Control Tower functions

How it works

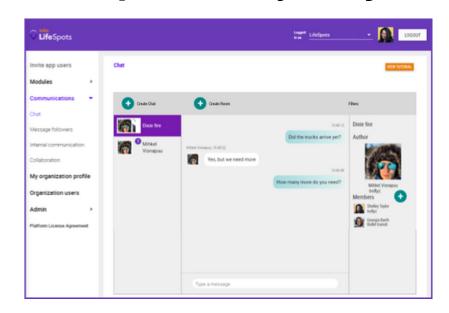
Situational awareness



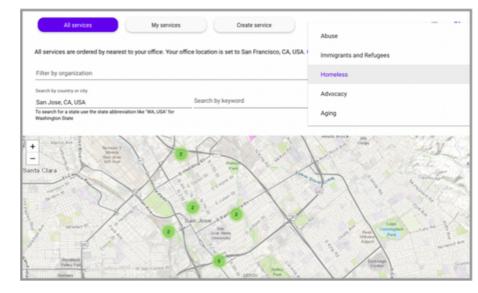
Data layers - APIs & ad hoc



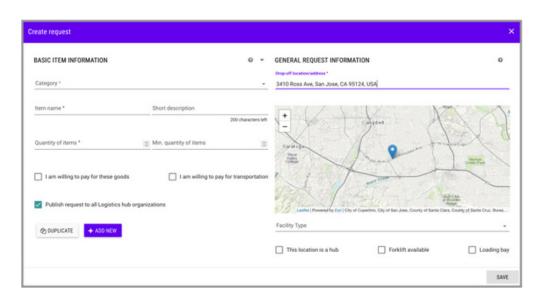
Group chats by subject



Mapping



Create offers and requests



on desktop and mobile





Humanitarian supply chains can't work in silos

So we created a silo-busting way for those with help to work together with those who need help

We're excited to be part of this journey

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