



NEEDSLIST

Tech-enabled Crisis Response in Ukraine

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www.needslist.co

[@needslist4good](https://twitter.com/needslist4good)





AGENDA

- Who we are?
- What do we do?
- Challenges delivering aid in Ukraine
- Ukraine Response
- Mini platform demo
- What could success look like?
- How to get involved
- Any questions





WHO WE ARE

Software for a new era of global crises



We are an award-winning, tech company and social enterprise with a vision to **support the humanitarian system to be more efficient**, sustainable, and to shift power to high-impact, local organizations.



Our software systems **matching needs and resources** to the organizations that need it the most, in real-time.



We **partner with intermediaries** - from the public sector, foundations, non-profits or private sector looking for marketplace tools to match supply and demand and track impact.

\$25
million+

500,000+

500+

25+



WHAT WE DO

Software for a new era of global crises



Matches needs and offers in real-time, helping local organisations to get what they need, when they need it



Improves collaboration between local, national and international stakeholders, to reduce waste, and increase efficiency.



Invests in local economies, allowing donors to move resources directly to community-based organizations and to easily identify local suppliers to facilitate procurement.



Reaches more beneficiaries by building an ecosystem bringing responders together.



ENGAGE



MATCH



TRACK





UKRAINE RESPONSE

*Engaging
local
partners*



SpivDiia - is a national wide platform based on support centers network in almost all regions of Ukraine that unites volunteer, state, and business initiatives for humanitarian aid and support services to the citizens of Ukraine during the war.



Working In cooperation with Ukrainian partners, authorities, and UN agencies, they are providing food, medical supplies and hygiene products to beneficiaries and their information center in Lviv is linking facilities and relevant operators with Internally displaced people and other NGOs



Distribute Aid delivers humanitarian aid to communities in need. By coordinating end-to-end shipments, we make it easy for donors to connect with frontline aid organisations, understand the needs on the ground, and get their aid delivered.



UKRAINE RESPONSE

Matching supply & Demand

Member

No filters applied

Item

No filters applied

Location

No filters applied

Sort By Date

- Latest
- Oldest

Status

- Open only
- Include Completed/Expired

Item Type

- Supplies
- Services
- Discounts
- Information

VIEW ALL (48)

NEEDS (48)

OFFERS (0)

NEED-SUPPLY

Equipment

Generators

📍 Ukraine. In-Kind Hu...

👤 Charity organization "Charitable Fund "Ukrainian students league"

0/100 Units

LEARN MORE

NEED-SUPPLY

Food/Nutrition

Wheat-buckwheat bread

📍 Ukraine. In-Kind Hu...

👤 Spivdiia

0/1,000 Units

LEARN MORE

NEED-SUPPLY

Food/Nutrition

Black Tea

📍 Ukraine. In-Kind Hu...

👤 Spivdiia

0/1,000 Units

LEARN MORE

NEED-SUPPLY

Food/Nutrition

Black chocolate

📍 Ukraine. In-Kind Hu...

NEED-SUPPLY

Food/Nutrition

Chicken noodle soup

📍 Ukraine. In-Kind Hu...

NEED-SUPPLY

Food/Nutrition

Chicken pate

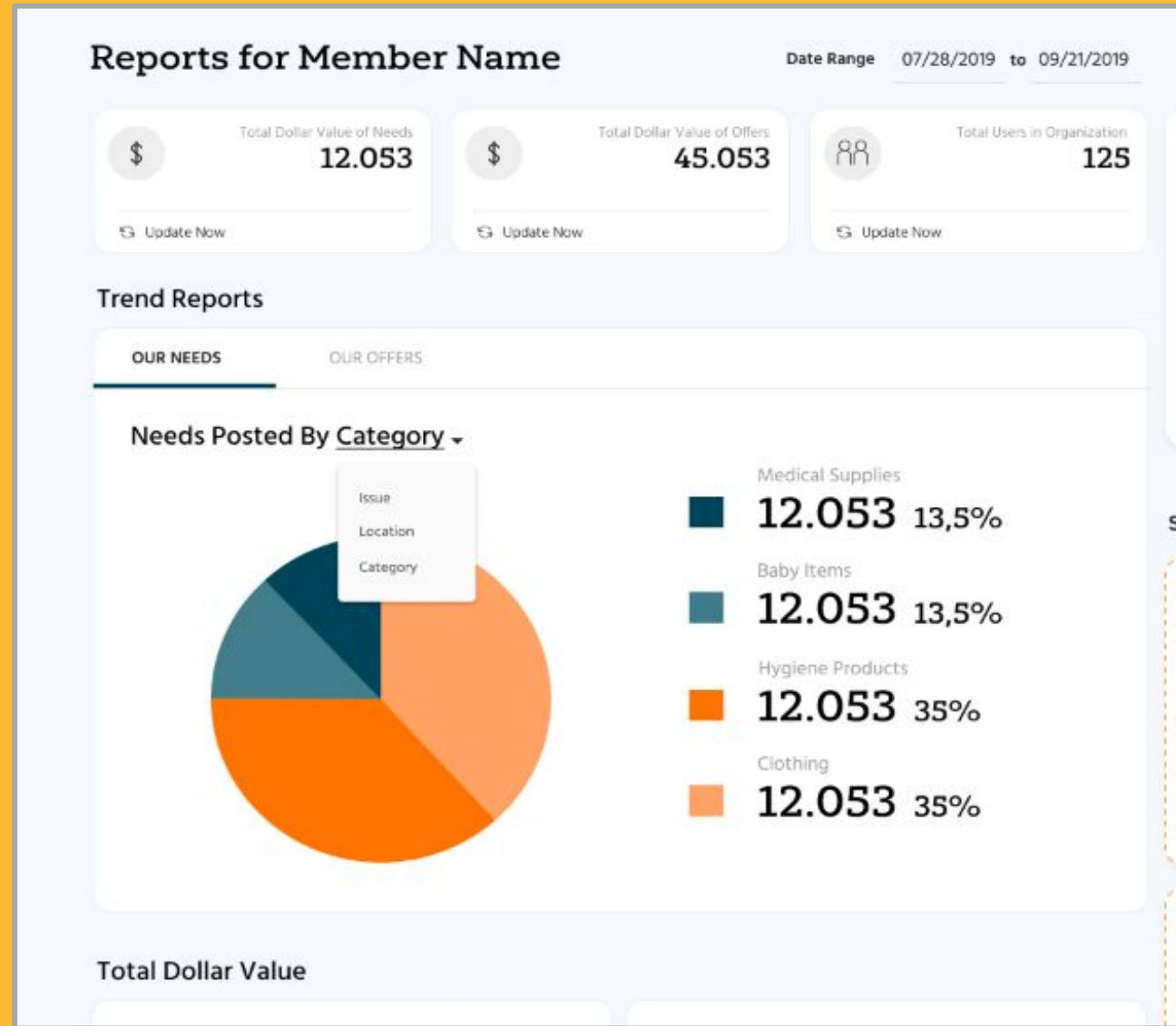
📍 Ukraine. In-Kind Hu...



UKRAINE RESPONSE

Tracking & Reporting

- Built in system to track impact.
- Easily view dollar value of all matched needs and offers.
- View needs and offers by category.
- Detailed transaction activity.
- Data searchable in aggregate and by organizational member.
- Each dataset exportable as CSV.





UKRAINE (BETA) PLATFORM DEMO

The screenshot shows a web browser window with the URL `ukrainebeta.app.needslist.co`. The page features a navigation bar with a Ukrainian flag, a search bar, and menu items for 'Browse Issues', 'Needs & Offers', 'Map', 'Reports', and 'Kat Sellers'. The main content area displays a personalized greeting 'Hi, Kat Sellers!' and four primary action cards: 'Browse Issues', 'Add Needs', 'Make an Offer', and 'View Map'. Each card includes a brief description of its function. The footer contains links for 'Help', 'F.A.Q.', 'Privacy', and 'Terms of Service', along with the 'Powered by NEEDSLIST' logo.

ukrainebeta.app.needslist.co

⚡ Browse Issues 🔍 Search 📄 Needs & Offers 📍 Map 📊 Reports 👤 Kat Sellers

NeedsList > Home

0:00

Hi, Kat Sellers!

Browse Issues

Learn more about the various needs & offers for every issue by location.

Add Needs

Post needs for supplies that will become searchable in the database.

Make an Offer

Offer supplies, discounts or access to exclusive catalogs.

View Map

Respond to current needs or claim offers from other members.

[Help](#) [F.A.Q.](#) [Privacy](#) [Terms of Service](#)

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WHAT SUCCESS COULD LOOK LIKE – Welcome Exchange



[WHO WE ARE](#)

[HOW TO HELP](#)

[FIND RESOURCES](#)

[LATEST](#)



[At A Glance](#)

[Private Sector](#)

[Sponsorship](#)

[The Welcome Movement](#)

[Timeline of Welcome](#)

[Download PDF](#)

441 organizations

Coalition of Welcomers

441 organizations and 221 leaders make up the Welcome Coalition and Council.

[See Who Is Involved](#)

\$20M+ Raised

Supporting Frontline Organizations

The Welcome Fund, in partnership with GoFundMe.org, has raised more than \$20M, supporting resettlement agencies and 180 frontline organizations, nearly 70% of which are refugee, diaspora, veteran, or faith-led.

[Donate Here](#)

\$179 million

Private Sector Contributions

Welcome.US CEO Council members contributed \$179,074,000 in goods, services and funds to resettlement efforts in the U.S. over the past year.

[Learn More](#)

Sponsorship Connections

More than 58,000 Afghans and Ukrainians Welcomed by American Sponsors

68,000 Jobs Posted

Hiring Newcomers

68,000 jobs posted by 224 companies on the

\$18.8 million

In-Kind Donations

329 organizations are on the Welcome Exchange, and \$18.8M in-kind donations



HOW TO GET INVOLVED

We need:

- More suppliers (offers)
- More local organizations (needs)
- Funding & partners to provide for goods and services
- Funding & partners to scale and extend the program
- Joining our global deployment in early 2023!!



GETTING IN TOUCH

Our team will be onboarding interested organizations and providing training and support

To book a demo please sign-up on our website www.needslist.co

Or you can contact me directly
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**THANK YOU,
ANY QUESTIONS?**

www.needslist.co

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